



ALMA BEAUTY



All Around Beauty

www.almabeauty.com

Alma Beauty REMOVE™

Alma Beauty REFORM™

Alma Beauty REJUVE™



All Around Beauty

Natural Beauty Powered by Medical Technology

Welcome to the world of Alma Beauty. Bringing together a gentle approach of aesthetic care, along with the capabilities, experience and clinical success of a medical aesthetics company, Alma Beauty is all about promoting and maintaining true natural beauty.

The Alma Beauty brand is guided by three key values, which are inherent in everything we do:

RESULTS

Seeing is believing.

Alma Beauty features an extensive range of advanced technologies and applications that let you deliver highly effective, reliable and safe aesthetic treatments, leading to truly visible results.

NATURAL BEAUTY

Rediscovering true beauty.

In a constant quest to unveil natural beauty, our solutions restart and accelerate natural processes that reflect each client's natural beauty, while helping to bolster the skin against future aging. We offer powerful, yet safe treatments that achieve natural-looking, radiant results.

TRUST

Always in good hands.

Alma Beauty is backed by Alma Lasers, a trusted global leader in the medical aesthetic sector. With proven clinical achievements, an impeccable safety record and a firm commitment to excellence, Alma Beauty technologies are all based on medical aesthetic solutions.



ALMA BEAUTY +

All Around Added Value

Alma Beauty is proud to offer ALMA BEAUTY+, a complete end-to-end business solution for your clinic. The business package provides you with all of the tools, skills, knowledge and support you'll need to optimally launch and implement Alma Beauty's technology within your business.



Marketing Kit

A practical, easy to use kit that includes treatment solution brochures, marketing collateral, photos, videos and more.

Communication is everything!



Service

Benefit from an extended warranty and service plan.



Education

Training programs are available in two tracks:

- > **Clinical:** Theoretical and practical information
- > **Business:** Key skills for the successful marketing, advertising and sales

Making sure you are always up to speed and professional.

ALMA BEAUTY REMOVE

Ultimate Hair Removal
Technology

No Pain. All Gain.

Pain free

Proven safety

All skin types, areas and sizes

All year round, including tanned skin

A New Approach to a Timeless Issue

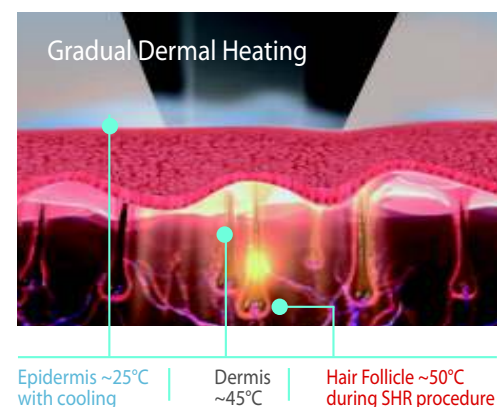
Alma Beauty REMOVE™ offers the safest and most effective hair removal solution available today, leading the way with technology, versatility and convenience. Aestheticians are now able to treat **all skin tones** and the **widest range of hair types, 365 days a year**. Perform virtually painless treatments quickly and comfortably, leaving your clients with the beautiful, silky smooth skin they desire.

Patented SHR™ Technology Makes the Difference

REMOVE achieves superior results due to its use of the patented SHR™ technology, which has earned global recognition and is used in top level clinics worldwide.

It works by *gradually* heating the dermis to a temperature that effectively damages the hair follicles, preventing them from growing back, while protecting the surrounding skin.

The hair follicles are not exposed to a single pulse of high energy, which can injure the skin, but rather receive **multiple, short, low energy pulses** until enough heat energy is generated to damage the hair follicle.






"This type of laser hair removal represents a paradigm shift from conventional one pass, high fluence procedures...SHR mode provides a new level of safety for darker skin tones without compromising efficacy."

Dr. Martin Braun MD, Vancouver Laser & Skin Care Centre, Vancouver, BC, Canada

Pain Free Movement

 The **In-motion™** technique used with SHR involves moving the applicator repeatedly over the treatment area, applying energy over a large grid- not just the area of the hair follicle. In-motion collectively heats up and damages the hair follicles, ensuring **full coverage** which dramatically improves results.

REMOVE offers two highly effective hair removal technologies:

Diode Laser

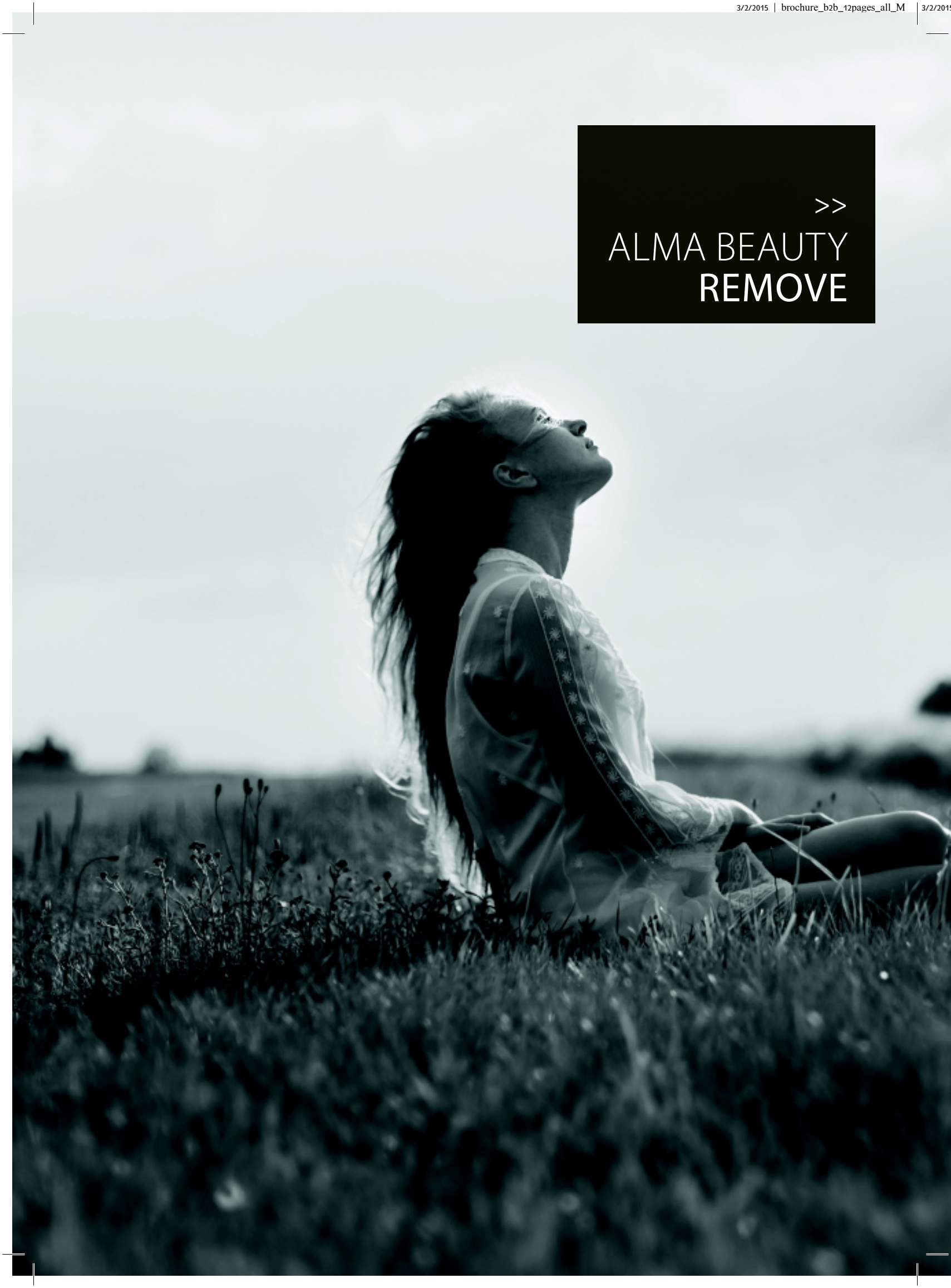
AFT™

Advanced Fluorescence Technology - an advanced form of IPL



<<
Grid Treatment Method

>>
ALMA BEAUTY
REMOVE



One Solution for All Shades and Seasons



SHR has been proven in multiple clinical studies to be the **safest** hair removal technology for **all skin types (I-VI)**. SHR's unique gradual heating and energy delivery method is especially designed to minimize risk of injury to the skin regardless of pigment level, making it safe and effective **even for dark and tanned skin**. Sun exposure is also less traumatic to the skin following SHR treatment.

Stay Cool, Calm and Comfortable



The simultaneous cooling of the **Glacial Tech™** cold sapphire tip minimize the risk of superficial burns during treatment, reaching a minimum temperature of -3°C. Glacial Tech cools the skin surface for longer periods of time, eliminating the need for cooled air/packs or topical anesthesia and ensuring comfort so that clients can return to their normal activities, including working out at the gym, immediately.

Achieve More in Less Time



A variety of applicators allow you to perform **speed treatments** as well as treat **any part of the body**, even small and sensitive areas. These applicators allow you to perform more treatment sessions in less time, increasing your appointment bookings.



In a few minutes alone, hair can be removed from full back or any other hard to reach areas such as ears, nostrils and between the eyebrows. Now you can extend the scope of your services, increase client satisfaction and boost the volume of your sales.

Improve Your Reputation, Relationships and Revenues



REMOVE treatments are easy for practitioner and clients alike, encouraging clients to treat additional areas of the body and to recommend treatments to others. These **benefits** significantly **increase potential revenues and improve your reputation**. REMOVE can be performed during all seasons of the year, extending your clinic's offerings to a **year-round operation**.

ALMA BEAUTY REFORM

Contouring & Tightening
for Body and Face

Promoting Beauty in
its Natural Form

Reduces fat layer volume

Smoothens out cellulite

Re collagen lifts and tightens

Comfortable treatment, zero downtime

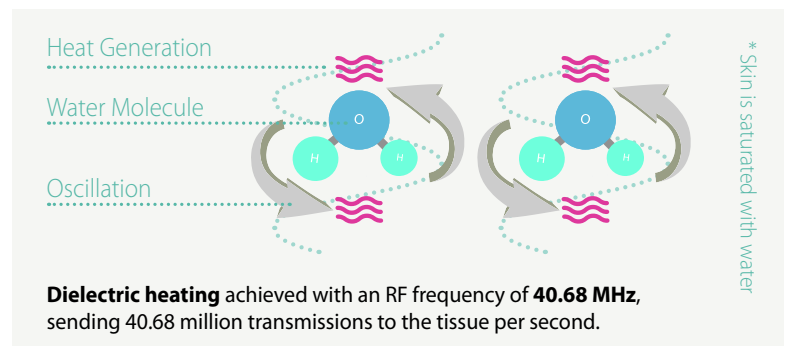
Reforming Natural Beauty

Alma Beauty REFORM™ offers innovative technologies to successfully meet the challenges of age-related facial skin imperfections, including wrinkles, fine lines, skin tone and laxity. For body, REFORM provides solutions for body contouring, skin tightening, and cellulite. All treatments are **safe, effective** and suitable for **all skin types** (I-VI) as well as for thin and delicate areas.

*Two Technologies to Choose
From. One Beautiful Result.*

Patented UniPolar™ Technology

UniPolar™ technology uses dielectric heating - focused and powerful heating - a unique technology that transmits high radiofrequency energy directly to the targeted tissue **via a single electrode**. Delivering this focused energy up to 20 mm deep creates a rapid rotation of water molecules within the skin, causing friction and generating **deep, effective and safe dermal heating** - without discomfort.

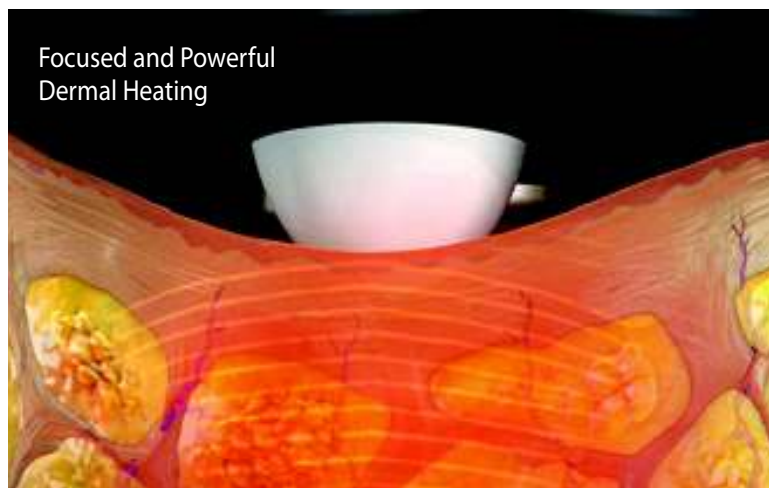




“Skin cellulite can be improved with a new Unipolar radiofrequency device. Histologic changes suggest skin tightening as the method of improvement. No undesired complications of the skin or lipid metabolism were noted.”

David J. Goldberg, MD, Skin Laser and Surgery Specialists of NY/NJ, New York, New York

Heat is produced deep within the skin’s tissue, addressing varying anatomical structures and locations, while targeting fat cells and collagen fibers. The result includes a re-collagen effect, which lifts and tightens the skin, as well as reduced fat cell volume, which contours the shape and improves the visibility of cellulite.



Focused and Powerful Dermal Heating

High Power NIR Technology

The high power NIR (Near Infrared Technology) lamp emits light within the near infrared spectrum to elevate dermal temperature, with peak power at 1300 nm for deep penetration.

This mechanism achieves safe and effective **deep-dermal heating** to the tissue which contracts existing fibers, stimulates the formation of new collagen and improves its alignment and thickness while providing a youthful glow.

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ALMA BEAUTY REFORM



All Around Beauty That Lasts

REFORM yields both **short and long term benefits** that include immediate skin tightening and glow, as well as restructuring of the skin's architecture. These benefits ensure long term visible results and help to bolster the skin against future aging.

Re Collagen Lifts and Tightens Loose Skin

- Contracts existing fibers
- Stimulates the formation of new collagen, improving its alignment and thickness
- Improves texture for a youthful glow

Reduced Fat Cell Volume and Improved Cellulite Appearance

- Releases fatty acids, preventing fat cells from accumulating (causing bumps and dimples)
- Accelerates the lymphatic drainage to evacuate toxins from the tissue

Safe. Comfortable. Convenient.



All treatments are performed using **In-motion™**, a constant movement of the applicator which gradually builds up heat in the target area.



Combined with Alma's **Glacial Tech™** integrated system which cools the skin's surface, a comfortable experience is ensured.

All treatments have **no side effects**, such as bruising, swelling or soreness, and require **zero downtime**. Clients can return to their normal activities immediately after the treatment.

Value That Simply Adds Up



REFORM promotes a high ROI, due to its variety of applicators which enable both **body and face treatments to all areas** such as thighs, abdomen, arms, flanks, jaw and décolleté.



Simple operation and ergonomic lightweight applicators make treatments simple to learn and perform, and easy to delegate to staff.

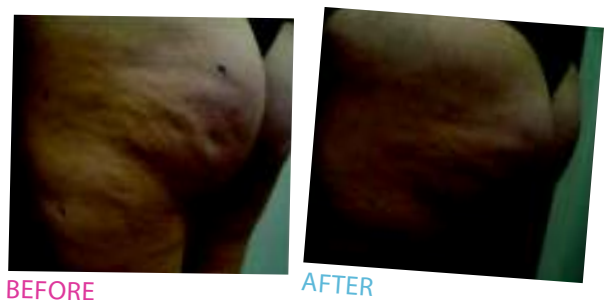
UniPolar™



Courtesy of Stuart Melnick, M.D., Los Gatos, CA



Courtesy of Dr. Rafael Nunes, Slim Clinique Laser Center, Rio de Janeiro, Brazil

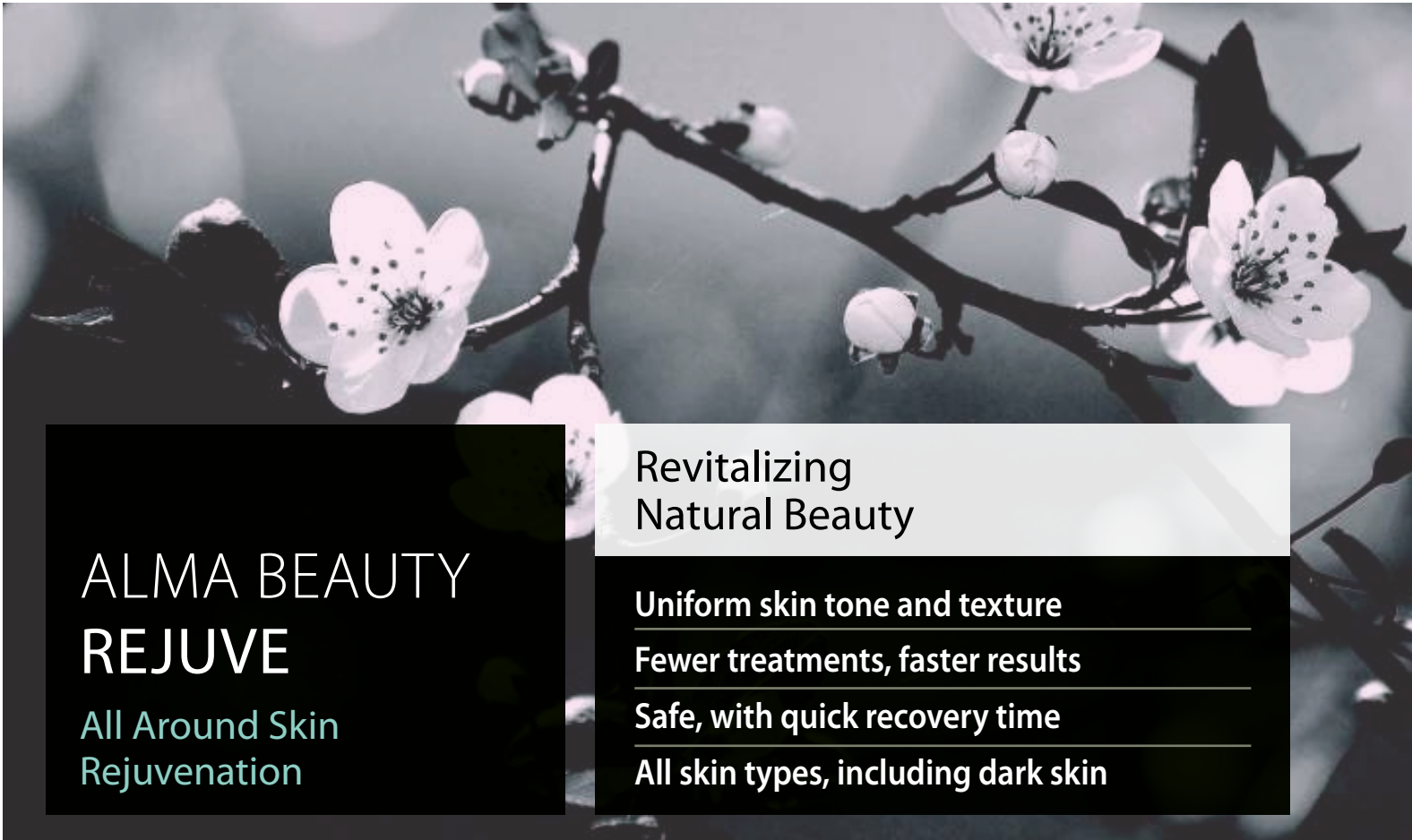


Courtesy of Doctor Michael Shohat

NIR



Alma Lasers Clinical Department



**ALMA BEAUTY
REJUVE**
All Around Skin
Rejuvenation

**Revitalizing
Natural Beauty**

Uniform skin tone and texture

Fewer treatments, faster results

Safe, with quick recovery time

All skin types, including dark skin

Visible, Valuable Beauty has Never Been So Easy.

Alma Beauty REJUVE™ provides a wide range of treatments for **face and body**. Treatments are suitable for all skin types (I-VI) and are completely **safe for thin and delicate areas**, including the neck and décolleté, **as well as hands, arms and stretch marks**. Results include an improvement in the appearance of vascular and pigmented lesions, pore size reduction, and improved tone and texture for smooth, silky and shiny skin.

*Three Technologies to
Choose From.
One Beautiful Result.*

Dye-PL™ Technology

Precision for Clear-Cut Results for Pigmented and Vascular Lesions

Dye-PL™ technology (Dye pulsed light) harnesses light energy from a **very precise narrow band spectrum**, for accurate treatments. It is as effective **as laser treatment**, with the safety, versatility and cost of pulsed light. Using a narrow band filter to limit the wavelength range for optimal absorption by the melanin, hemoglobin and oxy-hemoglobin. The selective destruction (photothermolysis) of these chromophores removes the appearance of pigmented lesions and vascular lesions.

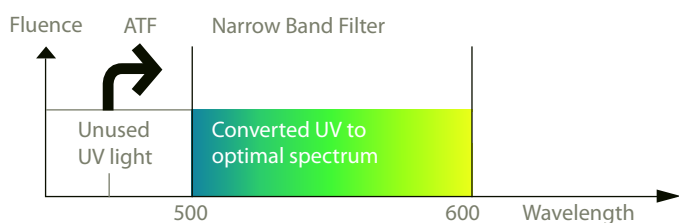
- Dye-VL 500-600 nm for Light Skin
- Dye-SR 550-650 nm for Dark skin

AFT™ Technology

Optimal Usage. Optimal Efficacy.

Dye-PL technology is based on Alma's AFT™ (Advanced Fluorescence Technology), an advanced form of IPL. AFT offers more efficient energy usage per pulse, increased safety, extended applicator lifetime and enhanced clinical results.

AFT converts unused UV light to the optimal spectrum **for more effective treatment**.



More Comfort with Glacial Tech™



Glacial Tech™ is Alma Beauty's simultaneous contact cooling mechanism. Using a cold sapphire tip to cool the skin during treatment for longer periods of time, reaching as low as -3°C, it further minimizes the risk of superficial burns.



Dye treatments can be performed via a stationary delivery method or using the **In-motion™** technique for gradual heat build-up, and increased client comfort.

Always Better Together

The **combination** of Alma's exclusive **Dye-PL and AFT** technologies targets all layers of hyperpigmentation, including dark skin, and all types of pigmented and vascular lesions.

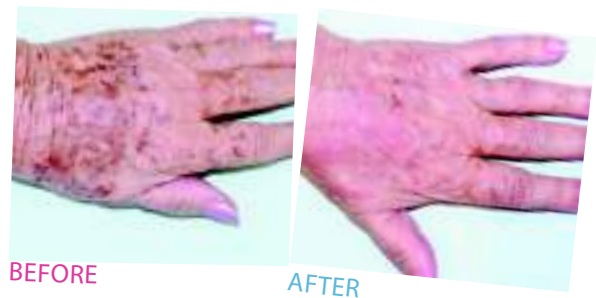
Pigmented Lesions



Courtesy of Dr Stengel, Argentina



Courtesy of BCK Patel, M.D., FRCS, Professor Chief, University of Utah, USA



Courtesy of Fernando Stengel, M.D. Dermatologist, Buenos Aires, Argentina

Vascular Lesions



Courtesy of BCK Patel, M.D., FRCS, Professor Chief, University of Utah, USA

>> ALMA BEAUTY REJUVE

Microplasma™ Technology

Revealing More Natural Beauty.

Microplasma™ **micro perforates** and **gently removes the outer layer of skin**, leaving it softer and brighter. This technology also enables the removal of superficial pigmentation, revealing more vital, smoother skin with a healthy, vibrant glow. It improves the appearance of enlarged or clogged pores, stretch marks and mild acne.

Direct Delivery for Better Results

Microplasma uses electromagnetic pulses to produce plasma sparks and create micro channels within the skin. This effect enables a direct path to the skin tissue to **successfully deliver all types of cosmetic formulations** for enhanced results. With micro perforation the surrounding skin remains undamaged, which aids in rapid healing.



Plasma Sparks



Micro Perforated Skin

I-VI Suitable for all skin types, and guaranteeing a **"no-mess" work environment**, this is a unique solution that makes more sense for any clinic.



BEFORE

AFTER

Courtesy of Dr. Lehavit Ackerman >>

Creating Value is Now Simpler Than Ever

ROI REJUVE also provides a high return on investment, making it a smart choice for practitioners. It enables both **body and face treatments**, with the added advantage of ergonomic, lightweight applicators making treatments simple to perform, and requiring less clinic time.



Boost any Skin Treatment to the Max.

Immediate results

Quick 'lunchtime treatment', no downtime

Suitable for all skin types

Deep skin hydration

"Impact™ technology utilizes acoustic pressure to allow topicals to be absorbed much deeper into the skin than if just applied superficially. We have found that patients are thrilled with the ease of application and noticeable, immediate results."

Dr. Michael Gold, Medical Director, Gold Skin Care Center, Nashville, TN

Patented Impact™ Technology

Impact™ is a true beauty booster, effectively treating aesthetic imperfections, such as redness, fine lines, sun damage, dehydrated skin, oily or congested skin, and more. Impact uses acoustic wave technology to deliver cosmetic formulations into the skin's layers for enhanced results. The acoustic vibrations create a **push and pull effect** allowing the cosmetic formulations to reach the targeted tissue depth.

Deliver on Your Promise with Impact

Impact enables cosmetic formulations to reach deeper into the skin without altering the cell structure. A quick, painless 'lunchtime treatment' Impact requires no downtime, no pre-treatment anesthetic and is safe for all skin types.



BEFORE

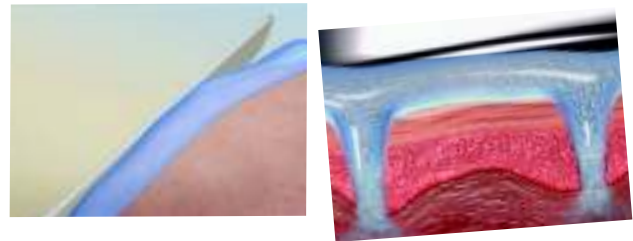
AFTER

Alma Lasers Clinical Department

Always a Winning Combination.

Impact can combine with any fractional technology along with the application of cosmetic formulations to achieve a **significantly visible difference**.

Once the skin is perforated, the module emits acoustic waves and air pressure, pushing the topical compounds through the micro-channels.



Histologies performed after the use of Impact technology have proven efficient in advancing formulations to deeper layers of the skin.

Positive Impact on Your Business.

ROI Impact offers a high return on investment. **Easy to operate**, and **servicing as an additional source of revenue per treatment**, it has a positive effect on and business bottom lines. Furthermore, there is no need for purchase of new formulations, as it conveniently **integrates existing cosmetic lines**, as well as other recommended ingredients.



ALMA BEAUTY. All Around Solutions

ALMA BEAUTY REMOVE™



Hair Removal

ALMA BEAUTY REFORM™



Contouring & Tightening

ALMA BEAUTY REJUVE™



Skin Rejuvenation

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SHR: Europe Patent No. 1998700; **UniPolar:** Europe Patent No. 1715810; **Impact:** Europe Patent No. 2459268. Other patents and patents pending in the United States and other countries.

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